

AN ATiim SPECIAL EVENT  
Mark Lau Branson

Author of  
**Memories, Hopes, and Conversations**

Appreciative Inquiry and Congregational Change



Mark Lau Branson is the Homer L. Goddard Associate Professor of Ministry of the Laity at Fuller Theological Seminary. Known for his skillful weaving of biblical theology, theory and practice for the purpose of congregational formation, he has published *Memories, Hopes and Conversations: Appreciative Inquiry and Congregational Change* as well as *Conflict and Context: Hermeneutics in the Americas*.

“The thesis of Appreciative Inquiry is that an organization, such as a church, can be recreated by its conversations. And if that new creation is to feature the most life-giving forces and forms possible, then the conversations must be shaped by appreciative questions. A church’s leaders make decisions about what to talk about, what questions to ask, what metaphors to use – and every such initiative shapes the present and the future. I believe Appreciative Inquiry offers a remarkable way to hone those conversations and questions.”

**TUESDAY, MAY 19, 2009**

**9:00 A.M. TO 4:00 P.M. – Lunch included**

**Grizzley Jack’s Grand Bear Resort  
2643 North Illinois Route 178, Utica, Illinois  
Adjacent to Starved Rock State Park  
From I-80 – exit 81 south on Rt. 178  
From I-39 – exit 54 to Oglesby to Rt. 71 east to Rt. 178**

**All inclusive cost: \$75 if postmarked by May 1<sup>st</sup>  
\$85 if postmarked after May 1<sup>st</sup>**

**Please use attached registration form.**

**For further information: 309-685-5929  
[ilwestucc@aol.com](mailto:ilwestucc@aol.com)**

# Memories, Hopes, and Conversations

Appreciative Inquiry and Congregational Change

Tuesday, May 19, 2009

## REGISTRATION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Check Payable to: ATiIM

Send to: Western Association, UCC  
3601R North Sheridan Road  
Peoria, IL 61604